

Organized at Calcutta Club, Kolkata on 28th February 2008  
Along with Microsoft

## Highlights of Exclusive Meet

- Organized along with Microsoft
- More than 40 representatives from existing customers took part
- Benefits of Annual Enhancement Plan announced
- Presented future of Microsoft Dynamics
- Ontrack introduced "ERP School"
- Ontrack announced "Support Help Desk"
- Special offer launched by Ontrack for its existing customers



CXOs of Customer Organizations

## Existing customers of Ontrack Systems Microsoft Dynamics practice invited in an exclusive Customer Meet

More than 40 representatives took part in the recently held exclusive customer meet of Ontrack Systems Microsoft Dynamics practice.

Mr. B. Hari, MD & CEO of Ontrack Systems shared the global vision of Ontrack Systems and the expansion plan of Microsoft Dynamics Practice across Globe. He put utmost importance on customer satisfaction and the value of support & training in any ERP implementation. He said "I am happy that we are having almost 50 customers of Microsoft Dynamics as on date, but before moving to the 51 in number I would like to see that all my 50 customers are equally happy in using the solution and them in turn giving us business from their known community. To me success lies in successful ERP implementation".



Esteemed Customers of Ontrack Systems

Mr. Arnab Bandyopadhyay of Microsoft India emphasized the importance of subscribing to Annual Enhancement Plan (AEP) for existing customers. He shared the future roadmap of Microsoft Dynamics and the benefit of integrated innovation.

"The Importance of any ERP implementation lies with successful post-implementation support mechanism and in no way it can be ignored" Mr. Sandip Mukherjee, Practice Head- Microsoft Dynamics emphasized this point time and again. He introduced the support management team headed by Ms. Sanjukta Banerjee in front of the audience. Contribution from key members of Ontrack Systems delivery team was recognized during this session.



Our audience



Mr. B. Hari, MD Ontrack Systems



Mr. Arnab Bandyopadhyay,  
Microsoft India



Mr. Sandip Mukherjee introducing  
Ontrack support & delivery team



Mr. Sumit Ghosh, Ontrack  
Systems



Future of Microsoft Dynamics  
NAV



Ms. Nilanjana Goswami and Ms. Sagarika Bose (from right) introducing Ontrack ERP School



Team Ontrack Systems

### Benefits of AEP

- Version Upgrades and Product Updates
- Service Packs and Hot Fixes
- Tax and Regulatory Releases
- CustomerSource
- Knowledge Base
- Online Training Content (including E-Learning, training materials and learning plans)
- Investment Protection (formerly called Transformational Assurance)
- Transition Investment Credit
- Microsoft Support Lifecycle
- Protected List Price

## Ontrack announced "ERP School", "Support Help Desk" and Exciting offer for existing customers

Ms. Nilanjana Goswami and Ms. Sagarika Bose announced Ontrack ERP School. The school will provide world-class infrastructure and course contents on Microsoft Dynamics. Existing customers can take advantage of this training facility. Training can also be customized based on the specific requirement of an organization.

Mr. Sumit Ghosh and Mr. Saradwat Banerjee announced an exciting "Customer Brings Customer (CBC)" program.

The entire programme was orchestrated by a team of specialists from Ontrack Systems led by Ms. Sayanti Dutta and Mr. Debashish Basu.



Mr. B. Hari & Mr. Debashish Basu



Ms. Sayanti Dutta

### About Ontrack Systems Limited

Ontrack Systems Limited (OSL) is an ISO 9001:2000 certified, publicly-traded Global IT & IT Enabled Services Company with a reputation for helping customers conceive, build, deploy and support world-class technology solutions. The company offers a wide array of software and networking expertise across industries. Ontrack has a skilled and experienced manpower of over 200 IT professionals across the globe involved in projects spanning vertical industries and related applications.

Ontrack Systems is a Gold Certified Partner of Microsoft with a rich experience of implementations across industry verticals. The organization has been awarded the prestigious President's Club Membership for 2007 by Microsoft Corporation,

### About Microsoft Business Solutions

It is one of Microsoft's divisions, with 4000 employees, 10000+ partners, 40 years in industry and more than 450000 satisfied customers worldwide. Microsoft Dynamics applications optimize strategic business processes across Financial Management, Supply Chain Management, Production, Analytics, Human Resources Management, Project Management, Customer Relationship Management, Field Service Management and E-Commerce.

### Customers' Experience

"My company is using Microsoft Dynamics NAV since last 2 to 2 1/2 years & it has become the lifeline of our organization"

- **Mr. Vanchi, Chairman-Kilburn Group**

"We were using a very renowned ERP solution since long but the complexity & stiff learning curve forced us to change the solution and we have just gone ahead with Microsoft Dynamics NAV. The strength of the solution lies in its simplicity and ease of use"

- **Mr. Dibyendu Banerjee, DGM Finance-Simoco Telecommunications**

"We have implemented Microsoft Dynamics NAV for our business and we are extremely happy with the overall performance of the system and intend to install the same in our other group companies"

- **Mr. Debasis Dabriwal, Director-United Nanotech Products Limited**

"I am happy the way Microsoft Dynamics NAV is getting implemented by Ontrack Systems Limited into my organization. Challenges were there but they did manage it well"

- **Hemant Chabria, Director -Chabria Infotech**